



## Grant Application

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### COMPLETED

Response ID : 0HD7nqMo  
IP address : 173.248.56.185  
Response link : <https://survey.zohopublic.com/zsir/rzCCla/0HD7nqMo>  
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>  
Start time : Dec 11, 2024 11:58:54  
Completion time : Dec 11, 2024 13:08:21  
Time taken : 1 hr 9 mins  
Collector : Grant Application

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Page 1 : Business Grant Request

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

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Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

**Q3. Business Name**

Island Ice

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**Q4.**

Field label	Response
Address1	1845 Frontage Rd
Address2	
City	Cumberland
Zip Code	54829
State	Wisconsin
Phone	7156452618
Email	islandice1845@yahoo.com

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**Q5. Website**

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Please enter the following applicant information

Q6.

Field label	Response
First Name	Larry
Last Name	Savina

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Q7. Phone Number

7158224777

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Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to [info@50peoplewhocare.org](mailto:info@50peoplewhocare.org)

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Island Ice is wrapping up its 3rd year in business this year with a new 10,200 sq. ft facility constructed this summer to meet the growing demand as a local supplier. With our new production capacity, we have taken on several new accounts in the fall months alone, with more locations . We have 2 employees and plan to hire 3-4 additional for the hot summer months. Island Ice has built successful business partnerships with regional corporate c-stores as well as being able to provide superior service to our local small business and independent retailers for a better price than our competitors. We produce, store, and distribute standard 8# and 20# bags, as well as specialty ice (blocks and cocktail spheres) to select locations and for special order, all from our facility right here in Cumberland.

**Q10. What is the plan for using the grant money (How will it be used)?**

The grant money will go toward paying for new equipment purchased this year. A new delivery vehicle and trailer is also needed to meet the expanded customer base to support routine delivery and special events.

**Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)**

The funds would allow us to execute more efficient delivery schedules as well as service more local customers right here in Cumberland that have ice needs that surpass their capabilities of production themselves. Being able to service our local community is a definite priority for the business. Going forward we hope to service more locations within our existing perimeter as well as expand further distances while providing great same day service we have become known for.